

IQ AND PROFESSIONAL SUCCESS



NOTHING IN COMMON



WHAT IS IQ?

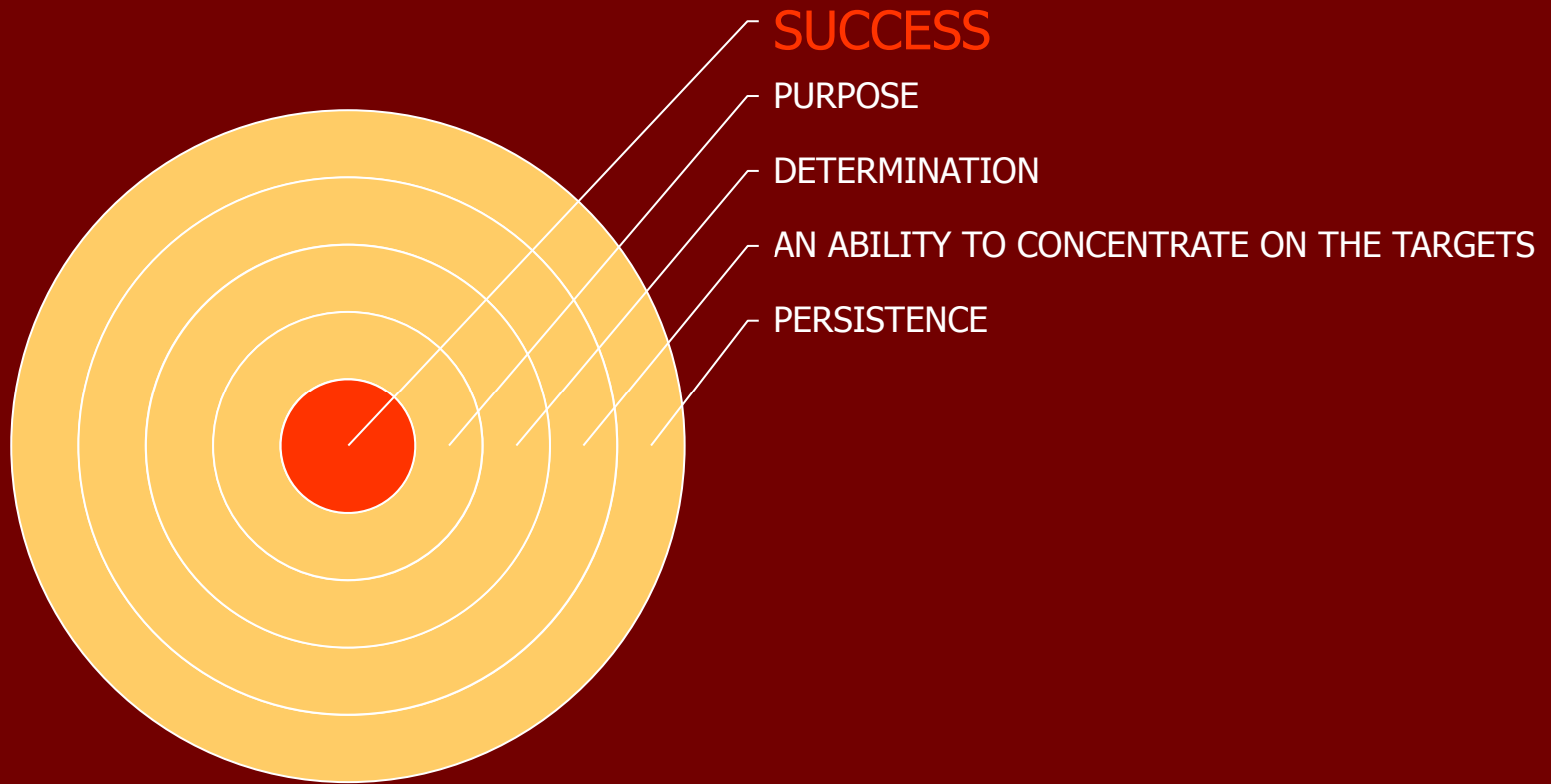


- \$ Your IQ, which stands for Intelligence Quotient, is a scientific assessment of your intelligence derived from standardized tests that measure
- \$ problem solving abilities;
- \$ spatial imagery;
- \$ memory;
- \$ general knowledge.

Unfortunately...

... not enough

THE BASIS OF A PROSPERITY



WHAT IS THE PROFESSIONALISM?

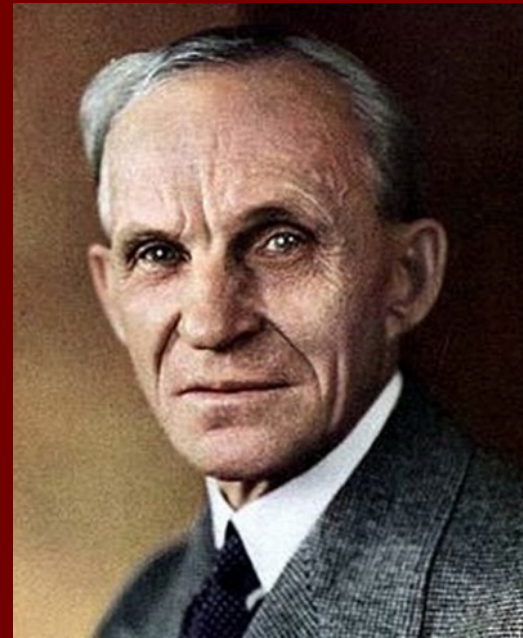
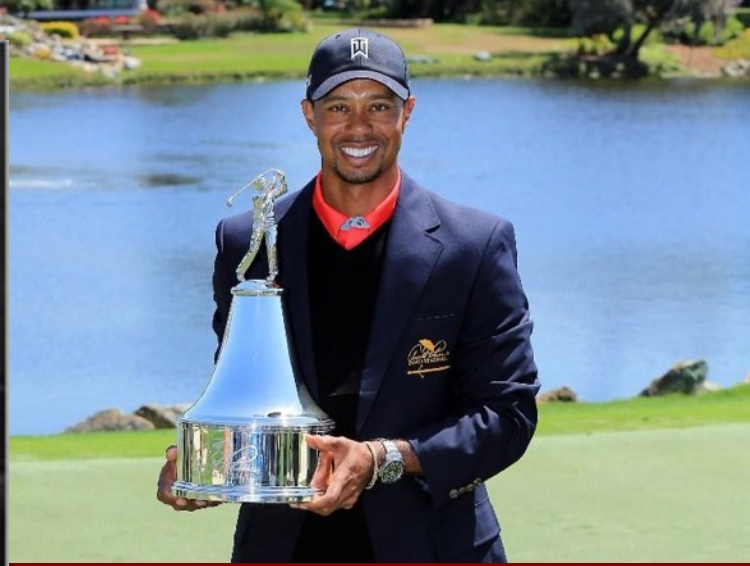


For example...

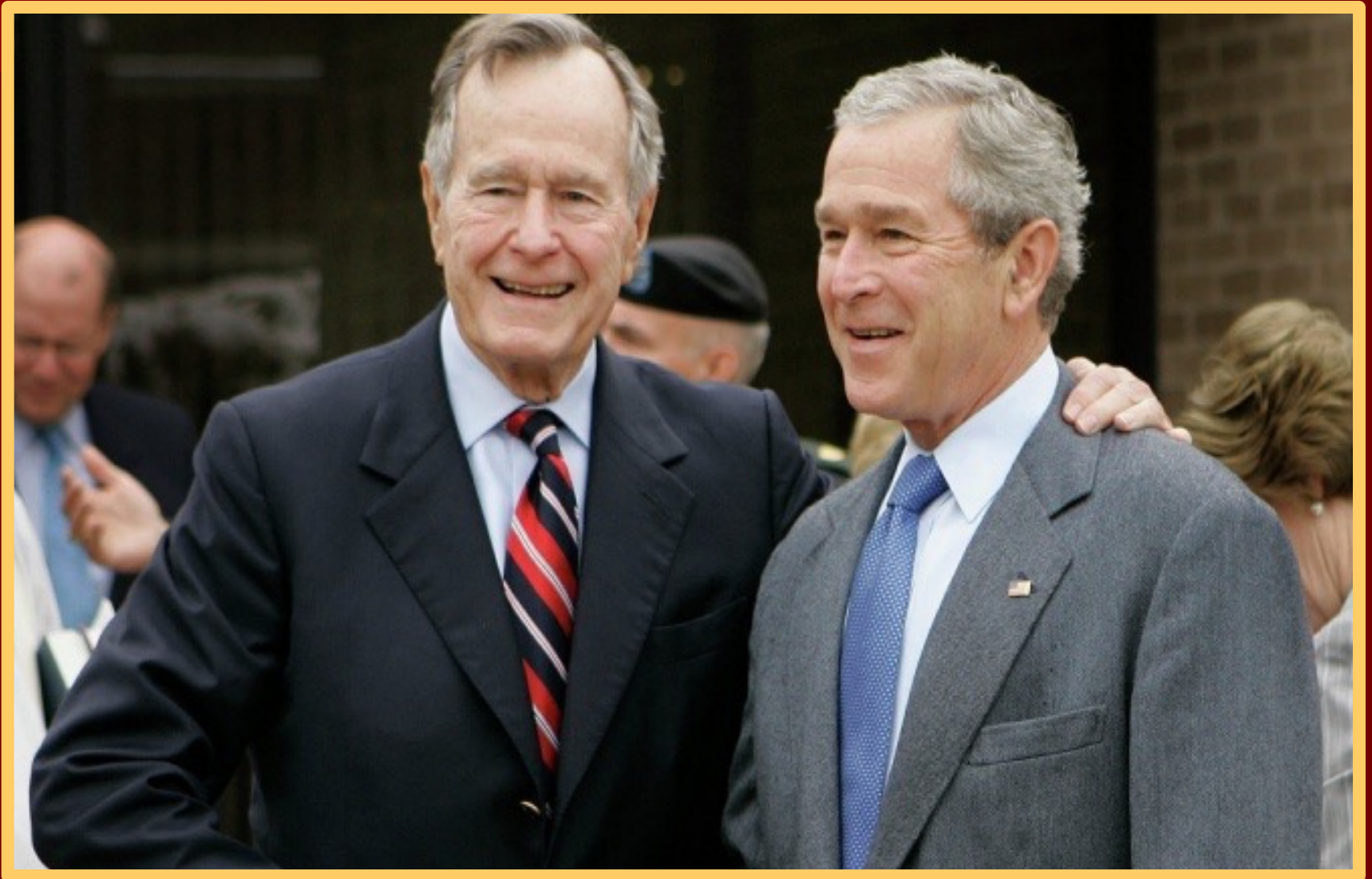
- \$ Showing up on time;
- \$ Staying on task;
- \$ Keeping the personal and professional life separate;
- \$ Giving other people respect;
- \$ Taking on extra assignments;
- \$ Listening well;
- \$ Keeping the skills up-to-date.

Any similarity?





There is always a hope



EQ (Emotional Intelligence)

- It is an ability to tap into emotions and use them to make the life better.
- Being in touch with the feelings allows to manage stress levels and communicate effectively with other people.
- Researches consider that EQ is a fundamental part of success.

By the way...



... widely used standard IQ tests do not correctly reflect the level of intellectual abilities, because they depend on a number of different subsystems of the brain – this conclusion was made by British and Canadian scientists on the basis of large-scale experiment with the participation of more than 100 thousand volunteers.

Intelligence as a single
essence does not exist

(British and Canadian scientists)